

MOVIES, GAY AND SERIOUS, ON NEXT WEEK'S SCHEDULE—GOOD VAUDEVILLE BILLED

THRILLS APLENTY IN 'WHITE HEATHER'

Stanley Offering Spectacular and Victoria's Gorgeously Picturesque

MISS CHADWICK AT ARCADIA

Stirring scenes and dramatic climaxes mark Maurice Tourneur's 'The White Heather' at the Stanley Theatre next week.

Helene Chadwick who has also posed for painters and sculptors, including Harrison Fisher and Peabody Stars, plays an important role in 'Girls'.

Prominent in support of Louise Glaum in the gorgeous picture, 'Sahara,' is Master Pat Moore.

Little Pat's mother in 'Sahara' is Mignon (Miss Glaum). She has deserted her husband (Matt Moore) and child for the admiration and luxury her shabby suit has craved.

TEACHES NOT PREACHES

'End of Road' Does Not Obtrude Moral. The end of the road, newly attraction at the Garrick, would scarcely serve its purpose if propaganda stood out boldly.

ARTIST'S WIFE SUES FOR LOSS OF LOVE

Mrs. Clara S. Steichen Demands \$200,000 From Model for Alienation. New York, July 5.—Suit has been filed in the Supreme Court by Clara S. Steichen, wife of Edouard Steichen, well-known artist, against Miss Marion H. Beckett, daughter of Charles H. Beckett, lawyer and former surrogate, for \$200,000 for alienation of the affections of her husband, who frequently has been honored by the French Government.

FACTORY TEACHERS BARRED

Attorney General Says They Can't Join Retirement System. Continuation school teachers whose salaries are paid by a manufacturing company are not entitled to membership in the state retirement system, Attorney General Schaffer has ruled.

Winter Garden Show Coming

The record for the continuous run of one attraction in New York was held by Al Johnson in 'Sinbad,' who played there in this production for two years at four different houses.

IN SCREEN AND STAGE ATTRACTIONS



CLAIRE ADAMS, 'THE END OF THE ROAD' Garrick



'THE WHITE HEATHER' Stanley



JEANNETTE CHILDS, Grand



LOUISE CLAU IN 'SAHARA' Victoria

THEATRE BILLS FOR NEXT WEEK

Schedule of Entertainments at the Various Play-houses in This City

NEW ATTRACTIONS PHOTOPLAYS

GARRICK—'The End of the Road,' a 'social evil' propaganda film, featuring Richard Bennett and Claire Adams.

EMINENT AUTHORS' FILMS

Basil King Story for the Palace With Tom Moore as Star. The fact that all Rex Beach pictures are to be included in the Eminent Authors' Picture Corporation from now on means that the Goldwyn organization probably has several complete productions now in hand.

SATIRE IN NEW FILM

Pauline Frederick, the artistic emotional star, will be seen in her newest Goldwyn picture, 'The Fear Woman,' for the first time at the Stanley.

BURLESQUE

GAYETY—'The Burlesque Show of Wonders,' with new song and dance numbers featuring favorite comedians and singers.

WHITE PLAGUE FILM

To Be Shown in All Parts of City by Tuberculosis Committee. To bring to notice in every section of the city the menace of tuberculosis, and to keep them informed as to the best means of combating this disease, the Philadelphia tuberculosis committee, of which R. N. Whaley is secretary, is planning a motion picture educational campaign.

British Flier Engaged by Fox

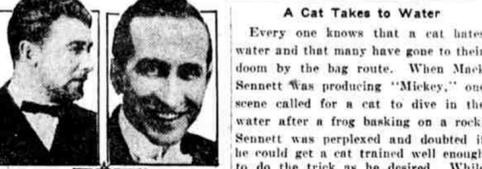
Lieutenant Archie Buchanan, of the Royal Flying Corps of Great Britain, who arrived in this country last week after a year and a half of war experience, has entered the service of the William Fox Film Corporation.

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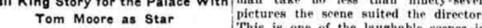
BERT LYTELL, 'ONE-THING-AT-A-TIME O'DAY' Regent



TOM MOORE, 'THE CITY OF COMRADES' Palace



GUS GOHN, 'MARRIED LIFE' GLOBE



LOUISE GLAUM, 'SAHARA' Victoria



JEANNETTE CHILDS, 'THE HEART OF HUMANITY' WALL ST.



MARGUERITE CLARK, 'GIRLS' Arcadia



HELENE CHADWICK, 'THE WHITE HEATHER' Stanley



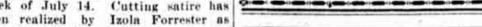
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WALL ST. IN FILM

Sensational Scene in New Dorothy Phillips Movie. The first appearance of Dorothy Phillips since 'The Heart of Humanity,' is announced by Universal in a forthcoming release bearing the title of 'Destiny.'

A Cat Takes to Water

Every one knows that a cat hates water and that many have gone to their doom by the bag route. When Mack Sennett was producing 'Mickey,' one scene called for a cat to dive in the water after a frog basking on a rock.

Farnum as Texas Ranger

William Farnum, virile portrayer of many roles, is announced as the star for the Victoria week of July 14. He will be seen in the William Fox picture, 'The Lone Star Ranger.'

WILLOW GROVE PARK

VICTOR HERBERT and His ORCHESTRA CONCERTS EVERY AFTERNOON AND EVENING

Music Pavilion Reserved Seats in Advance at the Park Afternoon—WEDNESDAY, JULY 9—Evening

'THE MESSIAH'

THE CHORAL SOCIETY OF PHILADA.

HENRI SCOTT, Bass

THURSDAY, JULY 10

HERBERT DAY, (by request)

SATURDAY, JULY 12

Last Day of VICTOR HERBERT'S ENGAGEMENT

Coming—Sunday, July 13—Creator and His Band

WILDWOOD WRATH BOILS

Board of Trade Denounces Excursion Cancellation. Wildwood, N. J., July 5.—The Wildwood Board of Trade at its regular meeting was vehement in denunciation of the railroad administration for cancelling the excursion trains at the last minute.

MISS ZUKOR TO WED

Daughter of Film Promoter to Be Producer's Bride. New York, July 5.—The engagement has been announced of Miss Mildred Zukor, nineteen years old, daughter of Adolph Zukor, moving-picture financier.

A TEAM FROM HOME

Philadelphia Vaudeville Pair Back at Keith's. Two or three seasons ago when the musical revue, 'Made in Philly,' was produced at Keith's, El Brendel and Flo Bert were members of the all-Philadelphia company which appeared in the piece.

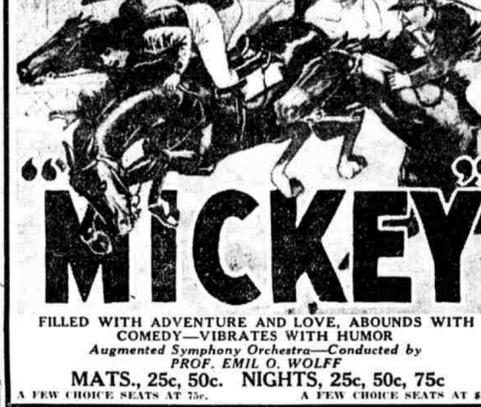
FORREST Third Week

Standing Room Only Sign Appears Nightly in the Coolest Theatre in Philadelphia.

MICKEY

FILLED WITH ADVENTURE AND LOVE, ABUNDANT WITH COMEDY—VIBRATES WITH HUMOR

MATS., 25c, 50c. NIGHTS, 25c, 50c, 75c



B.F. Keith's

Special Summer Engagement of the Popular Players

WILLIAM L. GIBSON & REGINA GONNELL

AL HERMAN

SINCLAIR & GASPER

PEARL REGAY AND LESTER SHEEHAN

Presenting Original Creations in 'Five Foot Fiances'

Stanley Theatre advertisement for 'The White Heather' and 'The Fear Woman'.

Palace Theatre advertisement for 'The Avallanche' and 'The City of Comrades'.

Arcadia Theatre advertisement for 'Sahara' and 'Girls'.

Victoria Theatre advertisement for 'The Lone Star Ranger' and 'Louise Glaum'.

Globe Theatre advertisement for 'Married Life' and 'Charles Ahern'.

Cross Keys advertisement for 'Oh, That Melody' and 'Joe Horitz & Company'.

Regent Theatre advertisement for 'The Heart of Humanity' and 'Bert Lytell'.

Woodside advertisement for 'Toy Hunt' and 'Rodia's Concert Band'.

Strand Theatre advertisement for 'Broken Blossoms' and 'The Heart of Humanity'.

Alice Joyce advertisement for 'The Spark' and 'True Heart Susie'.

Garrick Theatre advertisement for 'Broken Blossoms'.

'THE END OF THE ROAD' advertisement featuring Mary Lee and Vera Wagner, with a film sermon and limited engagement.

Nixon's Grand advertisement for 'Oh, Teddy' and 'The Heart of Humanity'.

Gaiety advertisement for 'The Burlesque Show of Wonders'.